

# FISHERNET STAKEHOLDER WORKSHOP

## Stromness

### Orkney, Scotland

Wed 21<sup>st</sup> & Thurs 22<sup>nd</sup> January 2009



# FISHERNET – the project

The FISHERNET project is an EU-funded partnership programme running over three years, aimed at preserving the rich fishing cultural heritage of the region. The project focus is sharing of information and best practice on conservation of fisheries heritage, past and present, to aid those regions where it might otherwise be lost (traditions, architecture, boats, fishing, arts, jobs, environmental knowledge...)

One key aim is to establish the European Network for the Conservation of the Fishing Heritage to disseminate the findings of the project and facilitate further networking.

There are three basic premises which will be taken into account throughout the project:

- the participation and involvement of society in general: awareness raising, group discussion, dissemination...
- the search for making the heritage generate economical activities, which will permit its self-conservation
- the collaboration at international level and networking.

At the core of this project is a series of data gathering and dissemination workshops that will cover different aspects of using fishing heritage. This first workshop will consider what fishing heritage is and how it can be captured and used effectively. Later workshops will consider the organisation of communities, financial aspects or fishing heritage programmes, managing facilities and assets such as boats and finally collaboration and co-ordination of activities across Europe.

It is fitting that this first workshop is taking place in Stromness, Orkney. Stromness is a town that owes its very existence to past fishing and wider maritime activity and yet it has had to adapt to changing times and now combines a very different modern fishing activity with a number of strands that link into that history of fishing. Fish and shellfish-based food products, literature, art, song, poetry, leisure activities and tourism are all presented for today's consumerist society but with very tangible links to and, at times reliance upon, the fishing heritage that exists.

But Stromness' story is but one of many not just in Orkney, but across the Highlands and Islands, Scotland and the rest of the UK. This workshop therefore seeks to learn a little from a wide range of communities in order to best understand what can work and what is difficult about harnessing fishing heritage.

The workshop programme therefore provides opportunities for a number of communities to explain how they relate to their own fishing heritage and lessons that can be learned from this experience. The workshop will then go on to consider how different tools can be used to help interpret, capture and present fishing heritage to today's generations. Modern graphical tools, interactive exhibits, IT based systems etc will all be included and discussed. Finally the workshop participants will be invited to discuss possible solutions that may be appropriate for 5 different types of scenario related to fishing heritage. It is intended that these scenarios will be revisited at each workshop to establish an overall portfolio of guidance that will be targeted to a representative set of circumstances.

The results of the workshop will be sustained in many ways. Firstly by bringing people together it is hoped that a lasting network of links can be established, secondly the project website will provide timely feedback to participants and other interested parties with the presentations and results posted in PDF format. Finally there is the enduring output from the overall project itself – a best practise guide to how to use fishing heritage to its best advantage.

The key project partners in this initiative are Spain/Galicia (Lead co-ordinators), Norway, Bulgaria, Iceland, Cyprus and UK.

# PROGRAMME for FISHERNET STAKEHOLDER WORKSHOP 1

## How to capture and use fishing heritage effectively – concepts and tools

WEDNESDAY 21<sup>st</sup> January – 13.00 – 18.00

<b><i>Examples of existing practice</i></b>		Venue: Town Hall, Stromness
13:00-13:30	Introduction to the Fishernet Project	
13:30-14:30	Examples of fishing heritage initiatives from Orkney	
14.30-15.00	<i>Coffee/tea break</i>	
15:00-16:30	Examples from other UK areas	
17:00-18:00	Experiences from elsewhere in Europe – the Fishernet project partners	

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18.30 – 20.00	Delicious local Orkney produce buffet. Fishing heritage exhibition:- display of fisheries related art, books, poetry, literature, history and traditional Orcadian music and story telling.	Venue: Pier Art Centre, Stromness
20.00 - late	<i>Seafood dinner.(optional, at own expense)</i>	<i>Royal Hotel, Stromness</i>

THURSDAY 22<sup>nd</sup> January - 09.00 – 13.00

<b><i>Methods of heritage capture, interpretation &amp; use</i></b>		Venue: Town Hall, Stromness
09.00 – 10.00	Information tools that can be used – Aquatera Ltd	
10.15 – 12.30	Workshop to identify action plans for 5 different scenarios	
11.0 – 11.15	<i>Coffee/tea break</i>	
12.30 – 13.00	Conclusions and close	

## TRAVEL INFORMATION

By Air British Airways [www.ba.com](http://www.ba.com)  
Further info on Orkney flights from: [www.flybe.com](http://www.flybe.com)

Aberdeen-Kirkwall (3 flights/day)    Edinburgh-Kirkwall (3 flights/day)  
Glasgow-Kirkwall (1 flight/day)    Inverness-Kirkwall (2 flight/day)  
Shetland-Kirkwall (2 flight/day)

By Sea  
Northlink Ferries [www.northlinkferries.co.uk](http://www.northlinkferries.co.uk)  
Scrabster-Stromness (3 sailings/day)

Pentland Ferries [www.pentlandferries.co.uk](http://www.pentlandferries.co.uk)  
Gills Bay – St Margaret's Hope

## HOTEL INFORMATION

The hotels listed below are located close to the historic town centre of Kirkwall, near to the harbour, the cathedral, and a wide variety of interesting local shops and visitor attractions. The airport is only a 10-minute taxi ride from Kirkwall. Stromness is 15 miles from Kirkwall and transport will be available for the workshops and evening event.

Kirkwall Hotel, Harbour Street, Kirkwall    Tel: 01856 872232  
Email: [enquiries@kirkwallhotel.com](mailto:enquiries@kirkwallhotel.com)    [www.alberthotel.co.uk](http://www.alberthotel.co.uk)

Ayre Hotel, Ayre Road, Kirkwall    Tel: 01856 873001  
Email: [info@ayrehotel.co.uk](mailto:info@ayrehotel.co.uk)    [www.ayrehotel.co.uk](http://www.ayrehotel.co.uk)

Albert Hotel, Mounthoolie Lane, Kirkwall    Tel: 01856 876000  
Email: [enquiries@alberthotel.co.uk](mailto:enquiries@alberthotel.co.uk)    [www.alberthotel.co.uk](http://www.alberthotel.co.uk)

The Shore – Rooms, Restaurant & Bar    Tel: 01856 872200  
Email: [eatandsaty@theshore.co.uk](mailto:eatandsaty@theshore.co.uk)    [www.theshore.co.uk](http://www.theshore.co.uk)

**Note: Please make your room reservation directly with the preferred hotel.**

For details of the many other hotels, guest houses, self catering and bed and breakfast accommodation in Stromness, Kirkwall and elsewhere in Orkney, please take a look at the Visit Orkney website: [www.visitorkney.com/placestostay](http://www.visitorkney.com/placestostay)